

WaterTribe, Inc.

Team Sponsor Submission

If you have decided to sponsor one or more teams in an upcoming WaterTribe event and you would like to be included in official WaterTribe list of Team Sponsors, please fill out this form and send it to:

WaterTribe, Inc.
1327 Whitacre Drive
Clearwater, FL 33764

Please print clearly.

Sponsoring Tribal Name: _____

For Event: EC2007 or UF2008 (including EC2007 and EC2008)

Sponsor's Formal Name (displayed in the hyperlink): _____

Sponsor's Web Site (active link from WaterTribe): _____

Contact Name: _____ (Required - Not Displayed)

Contact Phone: _____ (Required - Not Displayed)

Contact Email: _____ (Required - Not Displayed)

NOTE: You will be contacted by Steve Isaac, President of WaterTribe, about official sponsorship of the events at some level. Additional sponsorship commitment to WaterTribe is optional for Team Sponsors, but it is highly recommended.

Your Signature: _____ Date: _____

Mail To: WaterTribe, Inc.
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Optional Official WaterTribe Sponsor Packages

You may choose to sponsor the event at any level that makes sense with your marketing plans. All packages can be obtained for a one or two season period.

The one season selection includes all events and activities up to one month after the Everglades Challenge 2007 is completed.

The two season selection includes all events and activities up to one month after the Ultimate Florida Challenge 2008 is completed. This includes the EC2007, EC2008, and UF2008.

Basic Team Sponsor – \$0 to WaterTribe, but why not upgrade and get more bang for the buck?

- Active hyperlink to your web site in the Team Sponsor Box displayed on many WaterTribe web pages.

Advertising Team Sponsor – 1 Season is \$395, 2 Seasons is \$690

- Same as basic team sponsor plus
- Banner ad running on most pages in the WaterTribe web site
- Placement of your URL on some WaterTribe promotional material depending on space availability

Challenge Sponsor – 1 Season is \$1000, 2 Seasons is \$3000

- Your logo with an active link to your web site in the Challenge Sponsor Box displayed on most pages of the WaterTribe web site.
- Your logo and URL printed on all WaterTribe promotional material
- Banner ad running on most pages in the WaterTribe web site
- Promotional banners at official sites on the race course and award dinners
- If you have also sponsored a team, your URL will also be located in the Team Sponsor Box also

Media Sponsor – Advertising Space in your publication

- All benefits of a Challenge Sponsor

Lead Sponsor – 1 Season is \$2500, 2 Seasons is \$7500

- All benefits of a Challenge Sponsor
- Prominent logo display on all promotional material
- Your logo incorporated into the race artwork
- All online videos contain credits for your company
- Product placement shots in resulting DVDs
- Other considerations to be worked out specifically for you

Title Sponsor – TBD

- Negotiated to accomplish your mission

WaterTribe received well over **2.5 million** hits during the EC2006 and UF2006 events. We expect to get more than that during the next two seasons. Why? Because our visibility is going up every year and we keep getting better. In the upcoming seasons our online viewing systems will get better and our real time tracking systems will improve. This will make viewing these unique events exciting and attention grabbing. In addition, we are working hard to get these **events placed with OLN** (soon to be Versus). Being associated with these events shows buyers that your products and services are capable of the most demanding **Expedition-Style Adventure Racing for Small Boats**.